

# ICT- CREATIVE iMEDIA

## (OCR Level 1 / Level 2 Cambridge National Certificate in iMedia)

Examination Board

OCR

### Overview of the course

The OCR Level 2 Certificate in iMedia:

- is graded at Pass, Merit, Distinction
- 1.5hr written exam OCR set and marked
- OCR moderated course work x 3

### Course Content

#### R081 Pre-production skills

This unit will enable learners to understand pre-production skills used in the creative and digital media sector. It will develop their understanding of the client brief, time frames, deadlines and preparation techniques that form part of the planning and creation process. Planning is an essential part of working in the creative and digital media sector. This unit will enable learners to acquire the underpinning knowledge and skills needed to create digital media products and gain an understanding of their application. On completion of this unit, learners will understand the purpose and uses of a range of pre-production techniques. They will be able to plan pre-production of a creative digital media product to a client brief, and will understand how to review preproduction documents.

**This exam will be sat in the summer of Year 10.**

#### R082 Creating digital graphics

This unit builds on unit R081 and learners will be able to apply the skills, knowledge and understanding gained in that unit and vice versa. Digital graphics feature in many areas of our lives and play a very important part in today's world. The digital media sector relies heavily on these visual stimulants within the products it produces, to communicate messages effectively. The aim of this unit is for learners to understand the basics of digital graphics editing for the creative and digital media sector. They will learn where and why digital graphics are used and what techniques are involved in their creation. This unit will develop learners' understanding of the client brief, time frames, deadlines and preparation techniques as part of the planning and creation process. On completion of this unit, learners will understand the purpose and properties of digital graphics, and know where and how they are used. They will be able to plan the creation of digital graphics, create new digital graphics using a range of editing techniques and review a completed graphic against a specific brief.

#### R085 Creating a multipage website

This unit builds on units R081 and R082 and learners will be able to apply skills, knowledge and understanding gained in those units. Multipage websites are the basis of internet content and are therefore used extensively in the creative digital media sector, whether for mobile phones or computers in all their forms. This unit will enable learners to understand the basics of creating multipage websites. It will enable learners to demonstrate their creativity by combining components to create a functional, intuitive and aesthetically pleasing website. It will allow them to interpret a client brief and to use planning and preparation techniques when developing a multipage website. On completion of this unit, learners will be able to explore and understand the different properties, purposes and features of multipage websites, plan and create a multipage website and review the final website against a specific brief.

### R086 Creating a digital animation

This unit builds on units R081 and R082 and learners will be able to apply the skills, knowledge and understanding gained in those units. Digital animation is used in a wide range of applications in the creative and digital media sector. It can enhance applications, and be used to entertain and inform the viewer. This unit enables learners to understand the basics of digital animation for the creative and digital media sector. Learners will be able to plan a digital animation to a client brief, use animation software to create the animation and be able to store, export and review the final product. On completion of this unit, learners will understand different types of digital animation techniques, know where they are used, be able to plan and create a digital animation and test and review a completed animation against a specific brief.

#### **How you will be assessed**

<b>Unit</b>	<b>Assessment and duration</b>	<b>Marks (240 Marks)</b>
R081 Pre-production skills	OCR set and marked 1 hour and 15 minutes. 60 marks. Learners answer all questions	60 Marks
R082 Creating digital graphics	OCR moderated Centre Assessed Tasks Course Work	60 Marks
R085 Creating a multipage website	OCR moderated Centre Assessed Tasks Course Work	60 Marks
R086 Creating a digital animation	OCR moderated Centre Assessed Tasks Course Work	60 Marks
		Total 240 Marks

Qualification	Max uniform mark	Qualification Grade						
		*2	D2	M2	P2	D1	M1	P1
Certificate	240	216	192	168	144	120	96	72
GCSE Equivalent		9	8 / 7	6	5 / 4	3	2	1

#### **Post-16 courses available**

This qualification provides a broad and solid foundation for further study of various aspects of creative computing, such as graphic design, web design, computer games design and interactive media.

It supports progress to further study, including:

- Level 3 BTECs in Creative Media Production
- Level 3 BTECs in IT
- Level 3 Principal Learning in Creative and Media.

It also enhances young people's overall digital literacy and gives them a solid foundation for further study and employment.