

# BUSINESS (GCSE)

Examination Board

OCR

## Overview of the course

Business is not just one subject. It encompasses a wide variety of topics, all in the form of modules, ranging from marketing to finance. This means that before you have a chance to get bored with one module, you move on to a completely different topic, giving you renewed energy and enthusiasm to start work again.

This course will enable you to:

- know and understand business concepts, business terminology, business objectives, the integrated nature of business activity and the impact of business on individuals and wider society
- apply knowledge and understanding to contemporary business issues and to different types and sizes of businesses in local, national and global contexts
- develop as enterprising individuals with the ability to think commercially and creatively to demonstrate business acumen, and draw on evidence to make informed business decisions and solve business problems
- develop as effective and independent students, and as critical and reflective thinkers with enquiring minds
- use an enquiring, critical approach to make informed judgements
- investigate and analyse real business opportunities and issues to construct well-argued, well-evidenced, balanced and structured arguments, demonstrating their depth and breadth of understanding of business
- develop and apply quantitative skills relevant to business, including using and interpreting data.

## Course content and assessment

Unit title and description	Assessment and duration	Weighting
<b>Areas of core study for all specifications:</b> Business activity Marketing People Operations Finance Influences on business The interdependent nature of business	<b>Paper 1: 90 minutes</b> Section A: multiple choice questions [15 marks] Section B includes short, medium and extended response style questions which use stimulus material that draws on real business contexts. [65 marks]	50%
	<b>Paper 2: 90 minutes</b> Section A: multiple choice questions [15 marks] Section B includes short, medium and extended response style questions which use stimulus material that draws on real business contexts. [65 marks]. Synoptic questions are included in section B.	50%

Results will be graded on a nine point scale: 1 to 9 - where 9 is the best grade.

## Post-16 courses available

Students with Business GCSE have the option to progress their learning of the subject in the Sixth Form with Level 3 BTEC Extended Certificate in Business, or A Level Economics. Alternatively GCSE Business can be used towards their entry to other subjects. When you decide to enter employment this subject will also help you as you learn and use a variety of transferable skills throughout the course. These include the important business skills of decision making and planning, working in teams and communication skills.