
BUSINESS BTEC Level 3 National Extended Certificate

Examination Board: Pearson

Syllabus: 601/7159/5

WHY STUDY BTEC BUSINESS?

The content of this qualification has been developed in consultation with academics to ensure that it supports progression to higher education. In addition, employers and professional bodies have been involved and consulted to confirm that the content is also appropriate for and consistent with current practice for students planning to enter employment directly in the business sector. The qualification gives students the knowledge, understanding and skills that underpin the business sector to prepare them for further study or training at a higher level.

THE LEVEL 3 PROGRAMME OF STUDY: How you will be assessed

Unit	Unit contents	Assessment and duration
<ul style="list-style-type: none">• Unit 1 Exploring the Business Environment	The purposes of different businesses, their structure, the effect of the external environment, and how they need to be dynamic and innovative to survive.	Internally assessed and externally moderated coursework
<ul style="list-style-type: none">• Unit 2 Developing a Marketing Campaign	Learners will gain skills relating to, and an understanding of, how a marketing campaign is developed.	A task set and marked by Pearson 2 hour preparation + 3 hour supervised assessment
<ul style="list-style-type: none">• Unit 3 Personal and Business Finance	Learners study the purpose and importance of personal and business finance. They will develop the skills and knowledge needed to understand, analyse and prepare financial information.	Written exam set by Pearson 2 Hours
<ul style="list-style-type: none">• Unit 8 Recruitment and selection	Learners explore how the recruitment process is carried out in a business. The unit gives learners the opportunity to participate in selection interviews and review their performance.	Internally assessed and externally moderated coursework

HIGHER EDUCATION AND CAREER OPPORTUNITIES

The BTEC qualification carries UCAS points and is recognised by universities as meeting admission requirements to many relevant business courses. Students not intending to go to University have an excellent basis for entry into apprenticeships and the workplace.

SUBJECT SPECIFIC ENTRY REQUIREMENTS

Students should have achieved a grade 4 or higher in GCSE English and grade 4 or higher in GCSE mathematics. Those that have studied GCSE Business Studies are expected to have achieved grade 4 or above.

FOR FURTHER INFORMATION please contact Mrs R Brittain rbr@sandon.essex.sch.uk